IMPETUS CORPORATION

EE 493 Design Studio 1

Business Statement Report





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# INTRODUCTION

IMPETUS Corporation was established in September 2019 by five electrical and electronics engineering students at Middle East Technical University. The very first meeting of the company members took place at Çatı Cafe. The goal which brings the company members together is to produce intelligent solutions to everyday problems. The company pays attention to collect people from different fields of electrical and electronics engineering. The main specializations of the members are electronics, power electronics, and control. This field division among the members is expected to help the company to come up with distinguished approaches to various problems, as well as to create an opportunity for the members to work on their area of specialization.

# VISION

Following the guiding mind and science, our aim is to be an innovative and environmental-friendly technology company for a sustainable and livable world.

# MISSION

Primarily focusing on the needs of clients, to create innovative, reliable, time and energy efficient solutions in the field of electrical and electronics engineering.

# HUMAN RESOURCES

Since the very first gathering of the IMPETUS Corporation, diversity is an essential element of the company. Different ideas and various point of views are the keys of developing a strong culture. For this purpose, IMPETUS Corporation aims to gather experts from divergent specialization areas.

Elif Merve ÖZALP – Electronics Specialist

Specialized in electronics field. Her interests in semiconductor devices and quantum physics lead her to be in electronics division in IMPETUS Corporation.

Emre Deniz ŞENEL – Power Electronics Specialist

Specialized in power electronics and electromechanical energy conversion field. He feels enthusiastic about autonomous electric vehicles and motor drivers.

Fahri TÜREDİ – Electromechanical Systems Specialist

Specialized in electromechanical systems and design. His passion for Formula1 and electric vehicles fosters him to be a part of the IMPETUS Corporation.

Melike YILDIRIM – Control Systems Specialist

Specialized in control systems and bio robotics. Her interests mainly focus on bio-inspired intelligent machines and signal processing.

Yunus YİLMAZ – Computer and Communication Specialist

Specialized in computer systems and communication. His works on communication protocols and mobile applications lead him to be a computer specialist in IMPETUS Corporation.

# PROJECTS

## CAT FEEDING

## VALE PARKING

## GIMME FAST

## WHERE AM I?

In this project, our aim is to design and implement a remotely controlled vehicle that extracts physical and magnetic map and localizes itself. The game field including physical and magnetic landmarks is required to be identified by the vehicle. Afterward, the vehicle localizes itself and estimates the position based on the information of the extracted map. Therefore, there are two main parts for the project.

The first part is map extraction where the vehicle constructs the map of a game field. It is required to identify the position and send it wirelessly to vehicle by a camera which locates at a height of 1 meter outside of the game field. The physical landmarks, which are hidden identical rigids under the surface of game field and have hill-shape with maximum height of 5 cm and maximum diameter of 10 cm, will be detected by the sensors on vehicle. The surface material of the game field should be thin, plain and opaque sheet and allows landmarks to be detected. Whereas, the magnetic landmarks are different hidden cylindrical neodymium magnets under the surface. The game field has a rectangular shape with the size of 1.5m x 2.5m. There should be total number of 10 magnetic and physical landmarks at most. Computations for map-extracting should be done on the vehicle

Localization is the second part where using onboard sensors, vehicle finds its position and sends the information of location to a computer for visualization. The position estimation will not be carried out by the camera. At the end of localization, the accuracy of estimation needs to be compared with actual positions determined by the camera. As in the case of map extraction, both the physical and magnetic landmarks are used for this part. Vehicle should be free of camera and has an appropriate size which allows itself to fit inside a cylinder with a diameter of 20 cm. Localization operation needs to be carried out in minimum time with the highest accuracy.

# CONCLUSION

In this report, we introduced our company with its name, logo and members. The identity and personal information of the company members are presented on the cover page of the report together with their picture on top. Thereafter, we shared the mission and vision statements of our company, IMPETUS Corporation. Basically, IMPETUS’ vision is to contribute the sustainability and livability of the world by targeting the innovation and environmental-friendly technology to be its core values in the guidance of science and mind. The company puts bringing innovative, time and energy efficient solutions to its clients’ needs in the realm of electrical and electronics engineering as its mission. In the following Human Resources part, we described our company composition and division of field among the members. Before the gathering of the five members of the team, we thought that it would be key to the success of the company to have five people with diverse fields of interest and ability. Hence, we formed our company with people who has relatively complementary skills and interests. In fact, we decided on the field division inside the company in the Human Resources part by taking the specialization areas of the members into account. Finally, we provided the brief descriptions of each of the four projects. We tried to answer the questions of what is the problem stated in each of these projects and what is expected from us. In response to these questions, we explained the requirements and acknowledgements of each project. Furthermore, we added our thoughts about the projects suggesting possible solution methods and approaches.

# APPENDICES

--CV’leri buraya ekleyiniz.